

Introducing the \$1 Million Imperiali Genève Cigar Chest, Complete with a Tourbillon Timepiece



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Today in Geneva, Imperiali Genève unveiled a monumental work of art and elegance: the Emperor Cigar Chest. The cigar chest – created in a limited edition of just 12 pieces annually – carries a hefty price tag of just over \$1 million, but for those in the know, it actually may be a bargain.

A blend of cutting-edge technology, high-tech mechanics, luxurious indulgence and Swiss made ingenuity, the Emperor Cigar Chest consists of more than 2,600 parts and can digitally cut the cigar and light the cigar. It also holds 24 gold-leaf-rolled fine Grand Cru cigars in individual glass tubes (which can be interchanged with other cigar brands at the owner's will). The tubes are electronically monitored, so that the box tracks the number of cigars left at all times.



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Operated by sensor and touch, the case is protected by a secret personal code. While the lock and the tourbillon watch are visible from the outside, the chest's precious contents – that also include an electronic ashtray and table lighter with three nozzles — are hidden within.

Of all of the accessories within the chest, the cigar cutter is the most advanced, offering a choice of either cutting the cigar via a guillotine method, or perforating it via a punch – in different millimeter sizes. To execute these two operations, six different movements are required. ●



The case holds 24 specially made cigars, each wrapped in four gold leaves.